



International Anaplastology Association
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United States of America
www.anaplastology.org

Support the IAA in 2012 as Industry Member and Partner, Exhibitor, or Sponsor

Anaplastology is an emerging global field with strong growth potential in materials and advanced technologies. Seizing the opportunities outlined in this document will capture the attention of a multinational group of allied health professionals with 3D medical art, technical, artistic, and scientific backgrounds. Do not miss this exciting opportunity to support our educational program and display your products and services to key decision-makers and influencers, who are business owners and educators.

Each sponsorship opportunity provides an avenue for your company to be recognized as a valuable leader in the provision of products and services to anaplastologists and their entire rehabilitation team of health care professionals as well as their patients. Anaplastologists interface with a range of medical and dental fields including: Otolaryngology, Dermatology, Head & Neck, Oral & Maxillofacial, Craniofacial and Plastic & Reconstructive Surgery, Oculoplastics, Prosthodontics, Tissue Engineering, Trauma, and Orthopedics. Other allied health fields that anaplastologists collaborate with include Nursing, Orthotics & Prosthetics, and Rehabilitative Therapies (Physical Therapy, Hand Therapy, Occupational Therapy, Imaging and Oncology Therapy). IAA members are also active with many different types of patient support groups. As a sponsor, your company will be profiled prominently in a variety of ways.

Industry Members, \$495

The International Anaplastology Association (IAA) created a new membership category for industry members to become involved in our mission of education, while providing our professional members with preferred resources for materials and technology. Industry members receive benefits and discounts as they gain greater exposure to professional members. Be sure to ask for a promotion code for use on our website. Apply for membership here: <https://www.anaplastology.org/civicrm/contribute/transact?reset=1&id=4>

Strategic Partnerships, \$7,500 (\$7000 for Industry Members)

Our purpose in creating strategic partnerships is not only to give greater exposure to our members and contacts, but to create a venue for education with our industry partners and increase communication throughout the year. We want to showcase your dedication to anaplastology and educate our professional members. We also hope that you will show your support and goodwill for our services by displaying our IAA logo on your website as a proud supporter.

Meeting Exhibitors and Sponsors, Starting at \$250 (Prices Vary)

Each year the IAA hosts a truly unique conference in order to further our mission of promoting quality patient care by supporting the development of best practices in anaplastology through educational conferences. The annual IAA conference brings together a wide variety of specialists involved in providing restorative prostheses for patients with facial and somato disfigurements due to cancer, trauma, or congenital origin. Averaging 125 persons in attendance, we offer a unique opportunity to target our attendees and potential attendees at a variety of costs.

Year-long Membership Benefits	Industry Membership	Strategic Partner, Member	Non-Member Strategic Partner	Meeting Exhibitor, Member	Meeting Exhibitor, Non-member	Meeting Sponsor Opportunities
Cost	\$495	\$7,000	\$7,500	\$1,500	\$2,000	\$250+ (Prices Vary)
Level of Sponsorship	-	Gold	Gold	Silver	Silver	Bronze
Your company name, description of products (50 word limit), contact(s), and your website address as a link on the IAA Industry Member Directory. Companies will be listed alphabetically.	✓	✓		✓		See below for fixed price and auctioned sponsorship opportunities
Annual subscription to the IAA newsletters	✓	✓		✓		
Annual Subscription to the International Journal of Anaplastology	✓	✓		✓		
Access to the Members Only website (archived newsletters, employment, legislative updates, etc.)	✓	✓		✓		
Your logo as a link on multiple pages of the		✓	✓			

IAA website, including the home page (75x75 pixels)					
Use of IAA's logo on <i>your</i> website		✓	✓		
One corporate profile interview included in an issue of the IAA newsletter		✓	✓		
One webcast marketed twice to all IAA members ONLY, content pending IAA approval		✓	✓		
One webcast marketed twice to all IAA members and our contact list of more than 800 individuals, content pending IAA approval		✓	✓		
One e-blast to IAA professional members, pending IAA approval (30-day notice required)		✓	✓		

Conference-Specific Membership Benefits	Industry Membership	Strategic Partner, Member	Strategic Partner, Non-member	Meeting Exhibitor, Member	Meeting Exhibitor, Non-member	Meeting Sponsor Opportunities
Cost	\$495	\$7,000	\$7,500	\$1,500	\$2,000	\$250+ (Prices Vary)
Level of Sponsorship	-	Gold	Gold	Silver	Silver	Bronze
Your logo as a link on the initial page of annual meeting on www.anaplastology.org , 560 x 250 pixels logo and reciprocal link. Listed in order of completion of the application and payment process.		✓	✓			See below for fixed price and auctioned sponsorship opportunities
Your logo as a link on the initial page of annual meeting on www.anaplastology.org , 75 x 75 pixels logo and reciprocal link. Listed in order of completion of the application and payment process.				✓	✓	
Sponsor acknowledgement in pre-conference advertising		✓	✓	✓	✓	
One pre-conference email to all IAA members		✓	✓			
Your choice of ONE of these options (first come, first served) <ul style="list-style-type: none"> Conference Lunch, including an optional 5-minute speech at the beginning of the event 		✓	✓			

<ul style="list-style-type: none"> Dinner/Banquet, including an optional 5-minute speech at the beginning of the event Invited Conference Speaker (your choice based on the speakers selected by the IAA program committee, including an optional 5-minute speech prior to the speaker) 					
Joint sponsorship of the welcome reception (with all other Strategic Industry Partner members)		✓	✓		
Your logo on all conference signs (excluding the name badge)		✓	✓		
Tabletop Display (8' table) or +\$500 for 10' x 10' booth		✓ (booth)	✓ (booth)	✓	✓
Free conference registration(s)		✓ (2 Persons)	✓ (2 Persons)	✓ (One Person)	✓ (One Person)
\$205 Member registration fee discount for each additional IAA member	✓	✓		✓	
\$205 Member registration fee discount for non-exhibitors	✓				
Your logo on front cover of conference program		✓	✓		
Listing in the conference program (50-word limit)	✓	✓	✓	✓	✓
One full-page ad inside the conference program		✓	✓		
One half-page ad inside the conference program				✓	✓
List of event attendees from opt-in email list		✓	✓		

Purchase here:

<http://www.anaplastology.org/2012-strategic-partner-member>

<http://www.anaplastology.org/2012-strategic-partner-non-member>

<http://www.anaplastology.org/2012-meeting-exhibitor-member-table>

<http://www.anaplastology.org/2012-meeting-exhibitor-non-member-table>

<http://www.anaplastology.org/2012-meeting-exhibitor-member-booth>

<http://www.anaplastology.org/2012-meeting-exhibitor-non-member-booth>

Meeting Sponsor Opportunities

Poster Award Sponsorships - \$1,500

Two poster award sponsorships are available. The sponsor will support the 1st prize of \$1,000, and the 2nd prize of \$500, for best scientific posters. This encourages abstract submission and reinforces the important educational role of poster presentations. Posters are evaluated on the abstract: purpose, methods, appropriate research/clinical relevance, conclusions and background, as well as the poster display. Deadline for the Poster Award Sponsorship is March 15, 2012.

Purchase here: <http://www.anaplastology.org/2012-two-poster-award-sponsorships>

Travel Award Sponsorships - \$750

Two travel award sponsorships are available to defray the cost of attending an annual IAA meeting. One company may not purchase both of the travel awards. 100% of the travel award donated will go directly to the recipient (excluding credit card processing fees). Recipients of the award will be randomly chosen from IAA members who register for the conference by the end of the early registration periods ending March 15, 2012. Travel awards will be publicly announced in April. (Note: Board members are ineligible for this award.)

Purchase here: <http://www.anaplastology.org/2012-travel-award-iaa-members>

Program Advertisements (Industry Members receive 25% discount with promo code)

Ad Size	Member Rate	Non-member Rate
Program ad, full page (back cover) Purchase here: http://www.anaplastology.org/2012-program-ad-full-page-back-cover	\$937.50	\$1250
Program ad, full page (inside front cover) Purchase here: http://www.anaplastology.org/2012-program-ad-full-page-inside-front-cover	\$750	\$1000
Program ad, full page (inside back cover) Purchase here: http://www.anaplastology.org/2012-program-ad-full-page-inside-back-cover	\$562.50	\$750
Program ad, full page (interior page) Purchase here: http://www.anaplastology.org/2012-program-ad-full-page-interior-page	\$375	\$500

Auctioned Sponsor Opportunities (Industry Members receive 25 % discount at time of purchase with promo code). Auction ends on March 15, 2012.

Auction Item	Minimum Bid
Breaks (2 items available, covering all breaks for either Day One or Day Two of the conference week—typically two breaks each day. Your company name will be mentioned whenever the breaks are mentioned.) Bid here: http://www.anaplastology.org/2012-all-breaks-thursday-conference Bid here: http://www.anaplastology.org/2012-all-breaks-friday-conference	\$250
Logo on name badges (IAA will supply) Bid here: http://www.anaplastology.org/2012-logo-conference-name-badges	\$250
Poster Session (your company name will be mentioned whenever the poster session is mentioned) Bid here: http://www.anaplastology.org/2012-poster-session	\$250
Social Activity (your company name will be mentioned whenever the social activity is mentioned) Bid here: http://www.anaplastology.org/2012-social-activity	\$250
Conference Bag with Your Logo (Sponsor buys and brings the bags prior to registration/check-in) Bid here: http://www.anaplastology.org/2012-conference-bag-your-logo	\$250
Note Pads (sponsor buys the note pads) Bid here: http://www.anaplastology.org/2012-note-pads	\$250
Pens (sponsor buys the pens) Bid here: http://www.anaplastology.org/2012-pens	\$250