

# SPONSORSHIPS





The Board of Directors for the International Anaplastology Association is pleased to invite you to participate in the 2016 Annual Sponsorship Program. Each sponsorship opportunity provides an avenue for your company to be recognized as a valuable leader in the provision of products and services to anaplastologists and their entire rehabilitation team of health care professionals as well as their patients.

As a sponsor, your company will be profiled prominently in a variety of ways. Our sponsorship program is designed to provide you with the following opportunities:

- ✚ To reach an audience of International Anaplastologists
- ✚ To introduce your products and/or services to your target market
- ✚ Network with your competitors and peers
- ✚ Engage in real-time feedback on your products and/or services
- ✚ Collaborate with others to enhance your market reach
- ✚ Promote your brand through multiple communication channels

The 2016 Sponsorship Program highlights a wide range of opportunities including maximum exposure at our annual conference in June 2016 at the Hilton Fort Worth in Dallas/Fort Worth, Texas!

Your support is vital to the success of each and every conference and the ability of anaplastologists, doctors and dentists to participate in the circulation of innovative ideas.

# YEAR LONG EXPOSURE & ACCESS

## SPONSORSHIP OPPORTUNITIES

Platinum Sponsorship Package	Gold Sponsorship Package	Silver Sponsorship Package
\$6,000	\$3,000	\$1,500
One-Year Web Banner Advertisement on the <b>Home Page and Sponsor Page</b> of the IAA Website	One-Year Web Banner Advertisement on the <b>Sponsor Page</b> of the IAA Website	One-Year Web Banner Advertisement on the <b>Sponsor Page</b> of the IAA Website
Sponsor Recognition in all E-mail Communication to IAA Members with a Link to Company Web Site	Sponsor Recognition in all E-mail Communication to IAA Members with a Link to Company Web Site	Sponsor Recognition in all E-mail Communication to IAA Members with a Link to Company Web Site
FULL Page Newsletter Ad in Each Issue	Half Page Newsletter Ad in Each Issue	Quarter Page Newsletter Ad in Each Issue
Annual Subscription to the IAA Newsletter	Annual Subscription to the IAA Newsletter	Annual Subscription to the IAA Newsletter
CEU Program Sponsorship at IAA Meeting	CEU Program Sponsorship at IAA Meeting	Access to IAA Members-Only area of website
Two sets of Member Mailing Labels During the Calendar Year	One set of Member Mailing Labels during the calendar year	Complementary access for up to 2 company staff members to all IAA Webinars
Two Free IAA Memberships for the year	Access to IAA Members-Only area of website	Sponsor acknowledgement in all pre-conference advertising
Use of IAA logo on your website	Complementary access for up to 5 company staff members to all IAA Webinars	Sponsor Punch Card spot for Conference Face Time which each registrant
A two-page article in one Newsletter Issue	Sponsor acknowledgement in all pre-conference advertising	Sponsorship Acknowledgement at the beginning of the Welcome Reception
One corporate profile interview Included in an issue of the IAA newsletter	Sponsor Punch Card spot for Conference Face Time which each registrant	One exhibit space at the annual conference – includes two complimentary Representatives & CEU Hours
One webcast marketed twice to all IAA members and our contact list of more (content pending IAA approval)	Sponsorship Acknowledgement at the beginning of the Welcome Reception	Quarter Page Ad in Conference Program
One webcast marketed twice to all IAA members only (content pending IAA approval)	5 Minute Fast Frame at the beginning of the program	
Access to IAA Members-Only area of website	Half Page Ad in Conference Program	

# CONFERENCE SPECIFIC SPONSORSHIP BENEFITS

Platinum Sponsorship Package	Gold Sponsorship Package	Silver Sponsorship Package
Complementary access for up to 15 company staff members to all IAA Webinars	One exhibit space at the annual conference – includes two complimentary Representatives & CEU Hours	
Sponsor acknowledgement in all pre-conference advertising	List of event attendees	
Sponsor Punch Card spot for Conference Face Time which each registrant		
Sponsorship Acknowledgement at the beginning of the Welcome Reception		
5 Minute Fast Frame at the beginning of the program		
Two exhibit booths at the convention- includes preferential space, two complimentary representatives per booth and CEU hours		
Full Page Ad in Conference Program		
List of event attendees		
One e-blast to IAA professional members, pending IAA approval (30 day notice required)		
One pre-conference e-mail to all IAA members (content pending IAA approval)		
Joint sponsorship of the Welcome Reception		