

IAA+ BMF

JOINT CONFERENCE

The 34th Annual Conference of the
International Anaplastology Association



The 15th Biennial Congress of la Soceidad
Latinoamericana de Rehabilitación BucoMaxiloFacial

Lima, Perú July 15-17, 2020



2020 SPONSORSHIPS

INTRODUCTION

The Board of Directors for both the **International Anaplastology Association and la Sociedad Latinoamericana de Rehabilitación Bucomaxilofacial** are pleased to invite you to participate in the 2020 Sponsorship Program. Each sponsorship opportunity provides an avenue for your company to be recognized as a valuable leader in the provision of products and services to anaplastologists and their entire rehabilitation team of health care professionals as well as their patients.

**As a sponsor, your company will be profiled prominently in a variety of ways.
Our sponsorship program is designed to provide you with the following opportunities:**

- To reach an audience of international colleagues in anaplastology and head and neck rehabilitation fields from more than 20 countries and covering nearly 20 different disciplines;
- To introduce your products and/or services to your target market;
- Network with your competitors and peers;
- Engage in real-time feedback on your products and/or services;
- Collaborate with others to enhance your market reach;
- And, promote your brand through multiple communication channels.

The 2020 Sponsorship Program highlights a wide range of opportunities including maximum exposure at the 2020 conference in Lima, from July 15-17 at the Sheraton Lima Downtown.

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Your support is vital to the success of each and every conference and the ability of anaplastologists, doctors and dentists to participate in the circulation of innovative ideas. Please join us!

2020 SPONSORSHIP PACKAGES

SPONSOR BENEFITS	Investing \$800	Sustaining \$1000	Silver \$1500	Gold \$2000	Platinum \$4000	Titanium \$6000
EXHIBITOR at Annual Conference - Table Size: 2m2	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EXHIBITOR at Annual Conference - Table Size: 4m2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
TWO complimentary exhibitor representatives (compensated attendance only)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
THREE complimentary exhibitor representatives (compensated attendance only)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
One Sponsor Spotlight feature promoted via IAA Facebook and Instagram accounts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor recognition in Pre- and Post-Conference Course course materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Conference program ad (half-page)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3-minute introduction to conference attendees during General Session	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3-month web banner advertisement on the home page of the IAA website	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
One-year web banner advertisement on the home page of the IAA website	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor recognition in all e-mail communication to IAA Members with link to company website	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
One Sponsor Spotlight feature promoted via e-mail and posted on the IAA website giving an overview of your company	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
E-blast through the IAA member database annually. (Sponsor must supply HTML or content to IAA office for distribution.)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor Learning Workshop at Annual Conference, up to 2 hours in length. (Sponsor may invite any customer to attend course at no charge.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Host a webinar with IAA!! Promoted to IAA database, hosted through IAA web-base software, recorded it for future use (IAA processes CEUs for all attendees).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Pre- or post-conference course at the Annual Conference featuring your business services or products, up to 3 hours in length. IAA provides meeting room and coffee break for attendees, promotes program and processes CEUs for all attendees. Sponsor may invite any customer to attend course at no charge.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Conference tote bag sponsorship - company/product logo on attendee tote bag	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
1-Day Instagram Takeover (Sponsor granted unlimited posting to IAA & BMF Instagram accounts) (limitations apply)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Vlogger access to Annual Conference (limitations apply)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Sponsorship levels are available for companies that wish to **EXHIBIT IN LIMA -OR- PROMOTE THEIR SERVICES** but cannot be present at the conference.

If you have any questions regarding sponsor benefits or payment, please email executivedirector@anaplastology.org

2020 SPONSORSHIP ENROLLMENT FORM

Name of company: _____

Contact name: _____

Title: _____

Street address: _____

City: _____ State/Province: _____ Country: _____ Postal code: _____

Daytime phone: _____ Email: _____

Opportunity	Quantity	Total
<input type="checkbox"/> Investing (\$800)		
<input type="checkbox"/> Sustaining (\$1,000)		
<input type="checkbox"/> Silver (\$1,500)		
<input type="checkbox"/> Gold (\$2,000)		
<input type="checkbox"/> Platinum (\$4,000)		
<input type="checkbox"/> Titanium (\$6,000)		



Each sponsor must play the applicable sponsorship fee to International Anaplastology Association at the time of application.

Payment total: \$ _____ Payment method: Check Visa Mastercard Amex

Credit card number: _____ Exp. date: _____ CVV code: _____

Authorized signature: _____

Billing address: _____

City: _____ State/Province: _____ Country: _____ Postal code: _____

By signing below, you represent that you are authorized to sign this form on behalf of the sponsor named below, and the sponsor agrees to abide by the terms and conditions of the International Anaplastology Association 2020 Sponsorship Program.

Name of company representative: _____

Signature: _____ Date: _____

Sponsorships are available on a first-come, first-served basis. In order to optimize program and event choices, all sponsors are urged to email their completed enrollment forms to IAA's office as soon as possible and no later than the May 1st, 2020 to executivedirector@anaplastology.org. Enrollment forms received after that date will be accepted and processed if sponsorship opportunities remain available.

If you have any questions regarding sponsor benefits or payment, please email executivedirector@anaplastology.org