



Sponsorships 2018





Introduction

The Board of Directors for the International Anaplastology Association is pleased to invite you to participate in its new Sponsorship Program. Each sponsorship opportunity provides an avenue for your company to be recognized as a valuable leader in the provision of products and services to anaplastologists and their entire rehabilitation team of health care professionals as well as their patients.

As a sponsor, your company will be profiled prominently in a variety of ways.

Our sponsorship program is designed to provide you with the following opportunities:

- To reach an audience of international colleagues in the anaplastology field from more than 20 countries and covering nearly 20 different disciplines;
- To introduce your products and/or services to your target market;
- Network with your competitors and peers;
- Engage in real-time feedback on your products and/or services;
- Collaborate with others to enhance your market reach;
- And, promote your brand through multiple communication channels.

The 2018 Sponsorship Program highlights a wide range of opportunities including maximum exposure at our Annual Conference from May 2-5, 2018 at Hotel Chateau Laurier in Quebec City, Canada!

Your support is vital to the success of each and every conference and the ability of anaplastologists, doctors and dentists to participate in the circulation of innovative ideas.

Sponsorships are available on a first-come, first-served basis; some opportunities are capped once we receive a certain number of commitments. In order to optimize program and event choices, all sponsors are urged to E-MAIL their completed enrollment forms to IAA's office as soon as possible and no later than January 15, 2018 to executivedirector@anaplastology.org. Enrollment forms received after that date will be accepted and processed if sponsorship opportunities remain available.

Platinum Sponsorship Package

SPONSORSHIP FEE: \$6,000 ANNUALLY

WEBINAR

- Host a webinar in conjunction with IAA twice per year! IAA will promote your webinar to its database, host it through our existing software, record it for future use and process CEUs for all attendees •

ADVERTISING & RECOGNITION

- One-year web banner advertisement on the home page of the IAA web site •
- Sponsor recognition in all e-mail communication to IAA Members with a link to company web site •
- One *Sponsor Spotlight* feature promoted via e-mail and posted on the IAA web site giving an overview of your company •
- Two e-blasts through the IAA database annually. (Must supply HTML or content to IAA office for distribution.) •

ANNUAL CONFERENCE

- Pre- or post-conference course at the Annual Conference (course can be up to 3 hours long). IAA will provide your meeting room and coffee break for attendees, promote your program and apply/process CEUs for all attendees. Sponsor may invite any customer to attend their course; all customers attend for free.
- Sponsor Learning Workshop at Annual Conference (course can be up to 2 hours long). Sponsor may invite any customer to attend their workshop; all customers attend for free. •
- Two exhibit spaces at Annual Conference (includes preferential space and four complimentary representatives) •
 - Full page Conference program ad •
- Conference tote bag sponsorship (company/product logo on attendee tote bag) •
 - 3-Minute Introduction to Attendees during General Session. •

Gold Sponsorship Package

SPONSORSHIP FEE: \$4,000 ANNUALLY

WEBINAR

- Host a webinar in conjunction with IAA once per year! IAA will promote your webinar to its database, host it through our existing software, record it for future use and process CEUs for all attendees •

ADVERTISING & RECOGNITION

- One-year web banner advertisement on the home page of the IAA web site •
 - Sponsor recognition in all e-mail communication to IAA Members with a link to company web site •
- One *Sponsor Spotlight* feature promoted via e-mail and posted on the IAA web site giving an overview of your company •
 - One e-blast through the IAA database annually. (Must supply HTML or content to IAA office for distribution.) •

SPONSOR RECOGNITION

- Sponsor recognition in all e-mail communication to IAA Members with a link to company web site •
- One Sponsor Spotlight feature promoted via e-mail and posted on the IAA web site giving an overview of your company •

ANNUAL CONFERENCE

- Sponsor Learning Workshop at Annual Conference (course can be up to 2 hours long). Sponsor may invite any customer to attend their workshop; all customers attend for free. •
 - One exhibit space at Annual Conference (includes preferential space and two complimentary representatives) •
 - Half page Conference program ad •
- 3-Minute Introduction to Attendees during General Session. •

Silver Sponsorship Package

SPONSORSHIP FEE: \$1,250 ANNUALLY

ANNUAL CONFERENCE

- One exhibit space at Annual Conference (includes preferential space and two complimentary representatives) •
- Quarter page Conference program ad •
- 3-Minute Introduction to Attendees during General Session. •

PLEASE NOTE: If availability permits, you are able to add a Sponsor Learning Workshop to your package for a fee of \$1,000.



2018 Sponsorship Enrollment Form

Name of Company: _____

Contact Name: _____

Title: _____

Street Address: _____

City/State/Zip: _____

Daytime Phone: _____ E-mail: _____

OPPORTUNITY	QUANTITY	TOTAL COST
ANNUAL SPONSORSHIP <input type="checkbox"/> Platinum (\$6,000) <input type="checkbox"/> Gold (\$4,000) <input type="checkbox"/> Silver (\$1,250)		
SPONSOR LEARNING WORKSHOP <input type="checkbox"/> Yes! Add a Sponsor Learning Workshop to my enrollment for a fee of \$1,000.		

SPONSORSHIP PAYMENT

Each sponsor must pay the applicable sponsorship fee to Audiology to International Anaplastology Association at the time of application.

Payment Total: \$_____ Payment Method: Check Visa MasterCard Amex

Credit Card Number: _____ Exp. Date: _____ CVV Code: _____

Authorized Signature: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

By signing below, you represent that you are authorized to sign this form on behalf of the sponsor named below, and the sponsor agrees to abide by the terms and condition of the Audiology to International Anaplastology Association 2018 Sponsorship Program.

Name of Company Representative: _____

Signature: _____ Date: _____